

Walk-In

Digital Marketing Executive Graduates between 2021 and 2024

February 18th to 21st, 2025

Time: 9.00 AM

We are conducting Walk-In for Digital Marketing Executive on **February 18th to 21st, 2025**. (0 - 2 years of experience)

Please find the details below.

Job Description:

We are seeking a highly motivated and results-driven Digital Marketing Executive to join our team. The ideal candidate will have a solid understanding of various digital marketing channels and strategies, including SEO, PPC, email marketing, and social media. The Digital Marketing Executive will be responsible for creating, implementing, and analyzing campaigns to drive website traffic and increase brand awareness.

Responsibilities:

- Develop and implement a comprehensive digital marketing strategy that aligns with the overall business objectives.
- Manage and optimize PPC campaigns on Google, Bing, and other platforms.
- Conduct keyword research and on-page optimization to improve organic search rankings.
- Create and execute email marketing campaigns to engage and nurture leads.
- Manage and grow company's social media presence on platforms such as Facebook, Twitter, Instagram & LinkedIn
- Develop and manage content marketing campaigns, including blog posts, infographics, and videos.
- Analyze website traffic and customer engagement to make data-driven decisions and improve ROI.
- Stay up-to-date with the latest digital marketing trends and technologies to ensure the company stays competitive

Requirements:

- 0 to 2 years of experience in digital marketing, preferably in a B2B environment, or must have done any valid certificate course with a certificate
- Strong understanding of SEO, PPC, email marketing, and social media
- Experience with Google Analytics, AdWords, and other marketing tools
- Excellent written and verbal communication skills
- Strong analytical and problem-solving skills
- Bachelor's degree in marketing, communications, or a related field (preferred)

Educational qualification:

- Any degree (UG/PG), Minimum of 65% in all academics (HSC mandatory)
- Graduates between 2021 and 2024
- No gaps of any kind
- Experience or must have done any valid certificate course with a certificate. The course duration must be a minimum of 2 months and above. The course duration must be mentioned in the certificate.

**Benefits:**

- This is a full-time position with a competitive salary and benefits package.
- Work from home (After probation period)

Venue:

Syncfusion Software Pvt Ltd,
AJ-217, Eymard Complex,
4th Avenue, Shanthi Colony,
Anna Nagar, Chennai-40.

Interested and Eligible candidates can come for a walk-in on **February 18th to 21st, 2025, at 9.00 AM**

For any clarifications please contact: recruitment.chn@syncfusion.com

Note: Those who attended the interview already are not eligible for this walk-in.